



## **PRIVACY POLICY:**

In accordance with federal regulations, this notice is to inform you how we may use non-public personal financial information ("Personal Information") about you for internal company purposes, such as reporting, statistical analysis and accounting. This notice applies to both current and former clients of Choice Motor Credit.

### **Collection of Personal Information**

We collect the following Personal Information about you:

- Demographic and identifying information, such as your name, address and telephone number;
- Credit related information, such as your social security number that you provide if required on applications or other forms;
- Transactional information, such as your driver's license number and information needed to complete and process required vehicle title and registration forms.

### **Protection of Information**

Choice Motor Credit restricts the access to your Personal Information to only authorized employees or affiliates who need this information as permitted to provide financial products or services to you. We strive to maintain physical, electronic, procedural and technological safeguards and security measures that are consistent with federal standards to prevent unauthorized access to and improper use of your Personal Information.

### **Technical Information**

We may gather technical information from your Web browser (IP address, operating systems). We may collect anonymous, non-personally identifiable information about your navigation throughout our website by using "action tags" or invisible "gifs" placed on our website by us. We use this information to determine that you are a unique website user, to assist you in the application process, and for assessing the effectiveness of our website. We also use this information for routine website maintenance.

### **Changes**

Choice Motor Credit's policies, content, information, promotions, disclosures, disclaimers and features may be revised, modified, updated, and/or supplemented at any time and without prior notice at its sole and absolute discretion. Changes to this Privacy Policy will be posted on the ChoiceMotorCredit.com website at the top of this Policy statement. We recommend that you review this Policy for such changes when you access the website in the event that we make any material changes in the way we collect, use, and/or share personal information which may impact you.